

# The Culture Shaping tool for People-First companies





# Introduction

## Connect Your Team Like Never Before with Dewdropz...

In today's dispersed work world, how do you keep your employees feeling connected, seen, and valued? If you ever wanted an easier way to create more meaningful interactions among your team, regardless of their location, then meet Dewdropz. Our platform is designed to bring your team closer, enhancing productivity and fostering stronger relationships, no matter where they are in the world. With Dewdropz, shaping culture isn't just possible; it's automated. Discover how our platform can transform your team dynamics and boost engagement. Let's get started on creating a more united team today with Dewdropz.





# Workplace Challenge

The evolving landscape of work – marked by shifts in thinking, a volatile market, and distributed teams – has introduced complex challenges in fostering a happy, cohesive work culture. HR leaders and managers are increasingly grappling with how to connect employees and cultivate strong, collaborative teams effectively. Often, traditional solutions like company-wide emails, wellness days, virtual trivia, and webinars fall short. They can feel impersonal, gimmicky, or simply miss the mark in building genuine connections. Even in-person events may not always resonate as intended.

We understand that coordinating efforts to nurture a positive culture can be both time-consuming and challenging. That's where Dewdropz steps in.



Research consistently reveals that trust and enjoyment in interpersonal relationships significantly enhance teamwork and productivity. In the workplace, this translates to various behaviors that foster stronger bonds. Something as simple as a coffee meet-up can spark meaningful human connections.



**BEHAVIOR  
ECONOMICS +**

# so we created Dewdropz

**A Microsoft Teams app that uses nudges and AI to build a stronger culture and a happier workplace.**



**A.I.**







## Improved Workplace Culture

By promoting positive interactions and relationships between employees, Dewdropz helps to build a more cohesive and collaborative workplace culture.



## Increased Productivity and Innovation

Regular interactions between colleagues can lead to increased creativity, innovation, and productivity, as employees are able to share ideas and collaborate more effectively.

## Boost Employee Engagement and Retention

Dewdropz encourages employees to truly build meaningful relationships with colleagues by getting to know them in a more personal way and helps employees feel more recognized.



## Break down Silos and support DEI

As organisation grow, so too do the barriers and silos. Dewdropz helps keep a more open conversation between employees, which supports true Diversity and inclusion.





# So *why* does it work?



## Works with our existing behaviours

Designed through behavioural science, Dewdropz leverages existing human behaviour patterns we're familiar with but brings in co-ordination so it can scale.

## Easily integrates into your work-life

Organisations try to do this but it requires manual effort or time they don't have. For something to be adopted, it needs to fit in with the user's life and be low maintenance.

## Smart enough to adapt

Powered by artificial intelligence to evolve with your organisation.

## Moments compound

Big gestures create buzz but fade very quickly, Dewdropz employs small microinteractions that are low effort so its easier to adopt but compound over time to create meaningful impact across the organization.



Going above and beyond:  
Fostering citizenship in the workplace

Katheryn Dekas, Google People Analytics



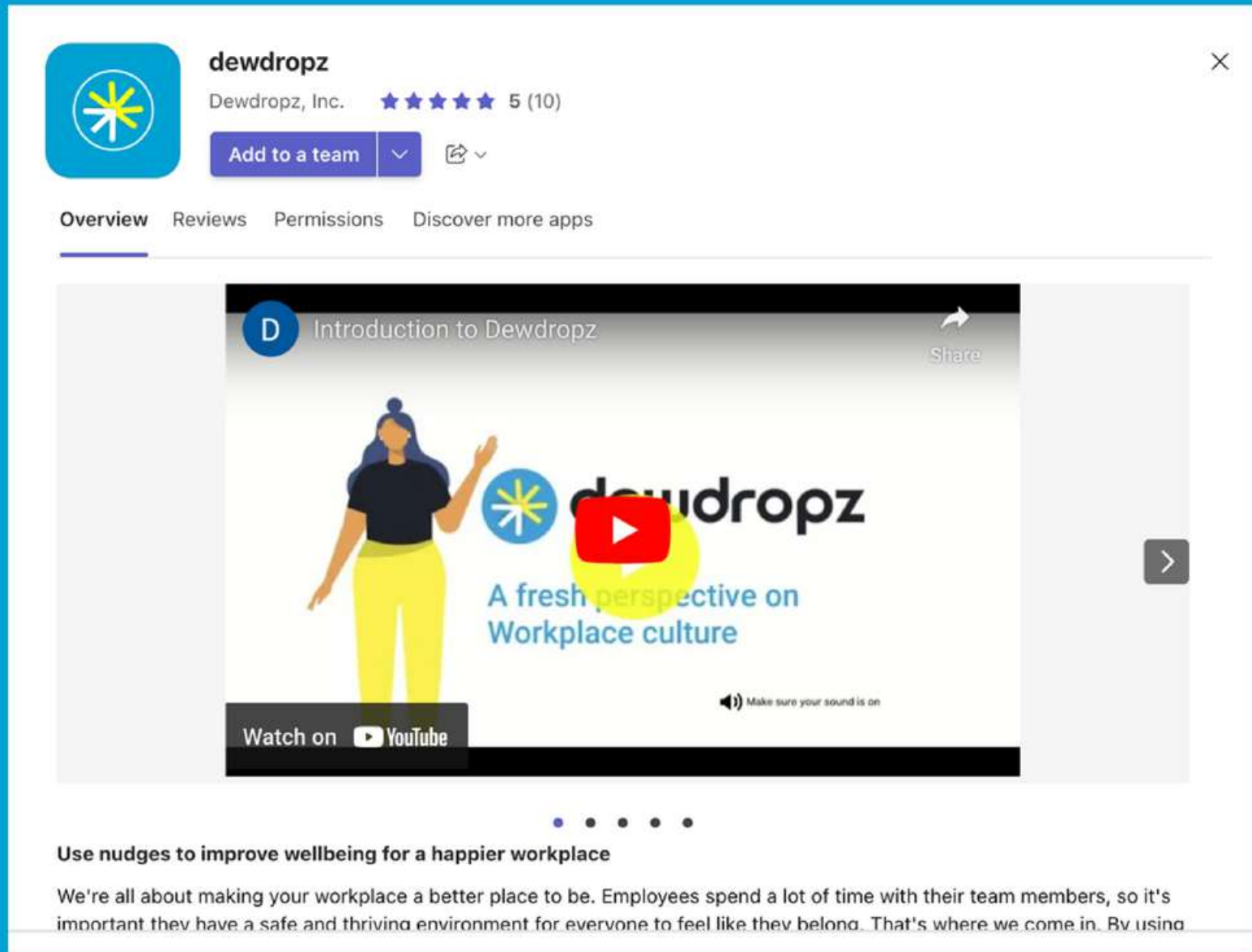
The secret to great opportunities? The person you haven't met yet.

Tanya Menon, TED talk



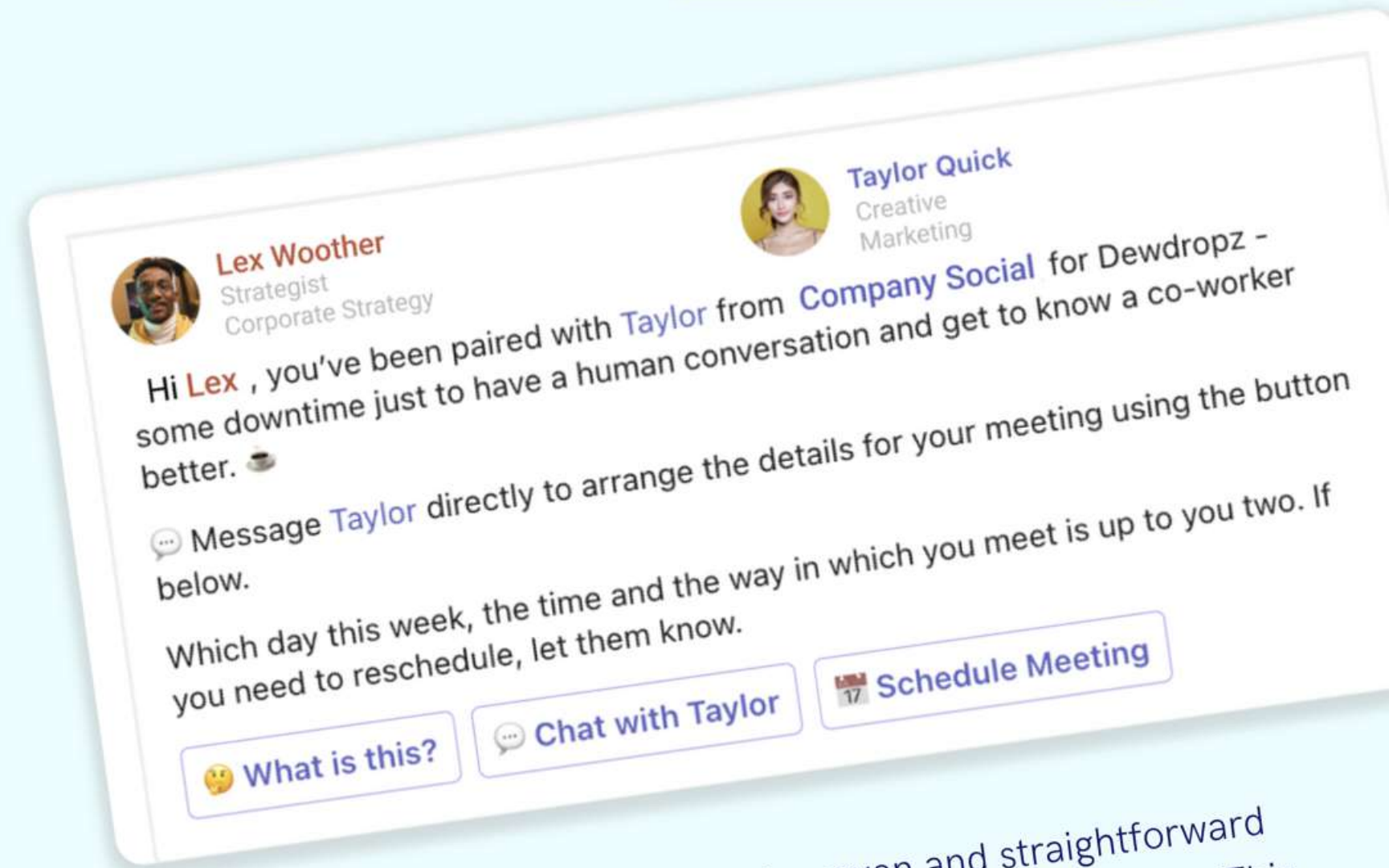


# Integration with Microsoft Teams



Dewdropz is fully integrated with Microsoft Teams, this means there's no need for them to create an account or switch to another tool. Move beyond the limitations of traditional email and embrace the tool they have already learned to adopt: Microsoft Teams.

# Coffee Pairings



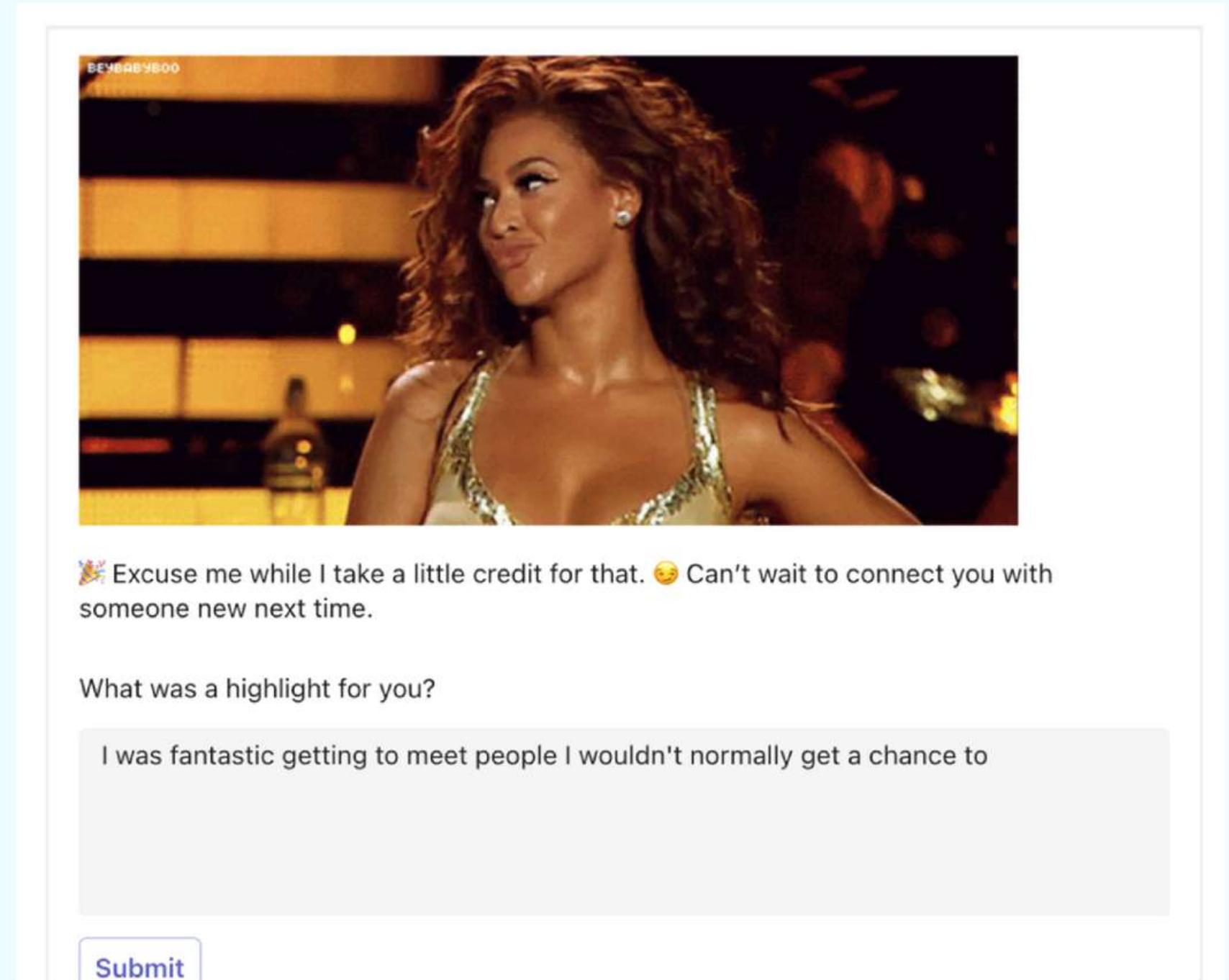
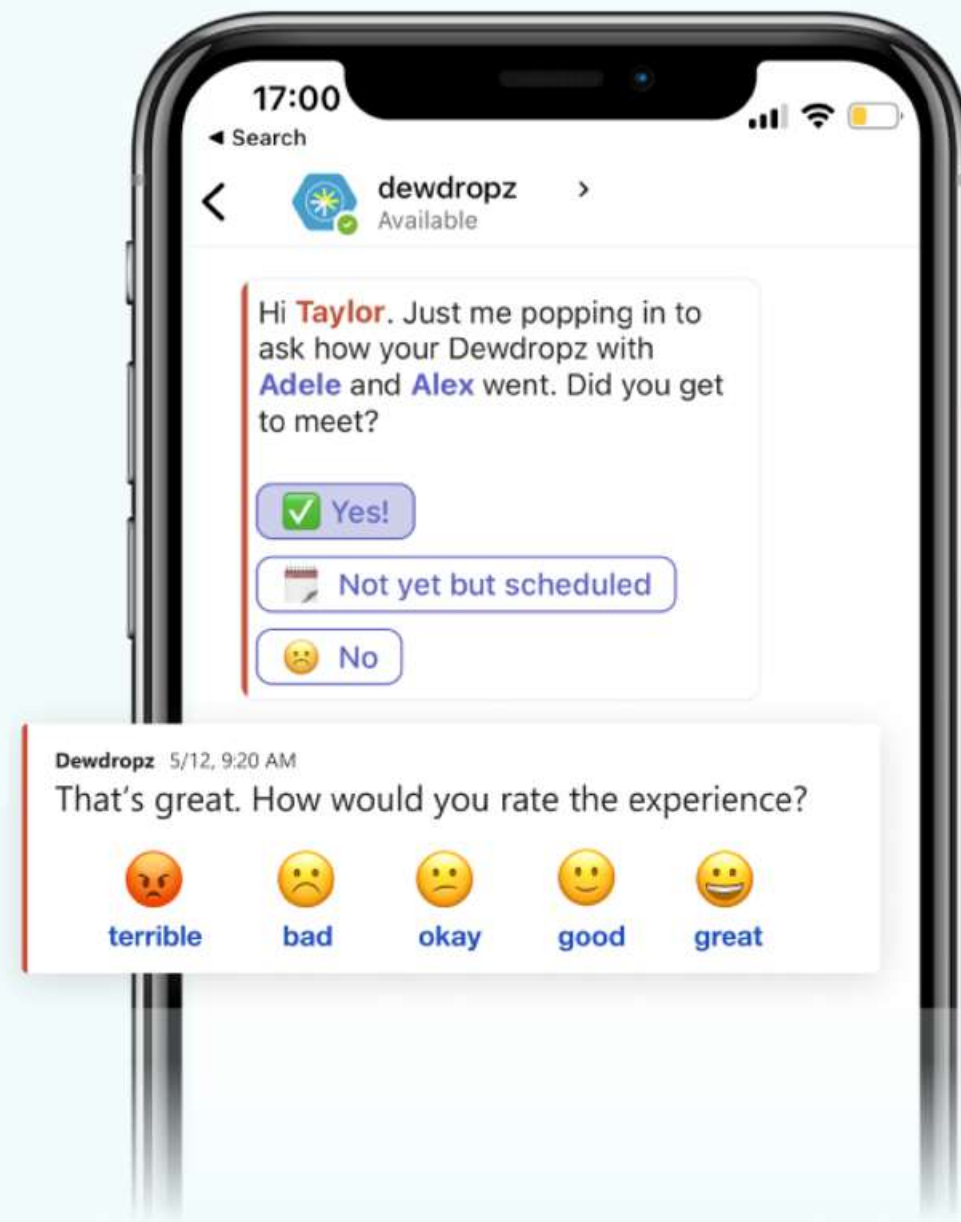
Match employees for a coffee break. A proven and straightforward way to build more meaningful connections between employees. This also gives them a break from the daily grind, reminding them to take care of themselves while helping to break down silos. London office meet the Japanese office, or only match people within the same Time zone.





# Feedback from your people

Dewdropz doesn't just pair employees for coffee and find out if people met, it's just as important to know if people enjoyed the interaction. This type of feedback not only improves the bot's ability to pair people but provides you with fantastic data as to the sentiment in the team.






# Celebrate Achievements with Peer Recognition

Our shoutouts feature offers a vibrant way for team members to publicly recognize and celebrate each other's achievements and contributions. This feature fosters a culture of appreciation and visibility within your workplace, allowing everyone to give and receive accolades seamlessly. Whether it's acknowledging a job well done or a team member's helpfulness, shoutouts bring positive energy and motivation to the forefront.




By encouraging regular recognition, Dewdropz helps in building a more supportive, engaged, and collaborative team environment.



**Team Player**  
Thanks for helping me with testing to make the deadline.

**Excellence**  
Well done on closing the deal in time! You've shown amazing growth in such a short time.


**Driving Change**  
The new platform you setup has helped us air our concerns.



# Fostering community Spirit


Let's take a breather from the work talk with a Coffee Station topic. Share your thoughts. 17 4

If you could go anywhere in the world with the snap of your fingers, which country would you want to visit? Share a picture! 📷



**Frida** 09:30 2  
Barcelona without a doubt. My family is there and it would be awesome to see them more often.

**Jacob** 09:32 4  
For me it would have to be South Korea. K-Drama got me waiting to try all the yummy food.



Outside of facilitating one-on-one connections; Dewdropz also enriches group interactions. By posting engaging topics in your team channel, Dewdropz invites open conversation, helping build a sense of community within your workplace. This feature enables everyone to learn about and connect with colleagues, even those they haven't been paired with, fostering a broader sense of camaraderie.



# Detailed Insights and Reporting

As an admin user, you have access to a wealth of analytics and insights directly through our console. This feature empowers you to gauge employee engagement levels and monitor the evolving dynamics of your workplace culture. We are continually enhancing our analytics capabilities to provide you with a real-time view of connections and interactions within your workplace. Stay informed and make data-driven decisions to foster a more connected and engaged team with Dewdropz.

## Reporting

This month

### Pairings

120

Active Users

790

Intros



### Employee Feedback



### Stats per Round

DATE	NUMBER OF INTROS	SAID THEY MET	DID NOT MEET	NO REPLY
Mon, 2021/07/26	200	120 60%	40 30%	20 10%
Mon, 2021/07/19	210	150 60%	30 30%	20 10%
Mon, 2021/07/12	180	90 60%	70 30%	20 10%
Mon, 2021/07/05	182	110 60%	40 30%	20 10%

### Insights

80 ▲ 50

Employee Sentiment

15%

Employee Interaction

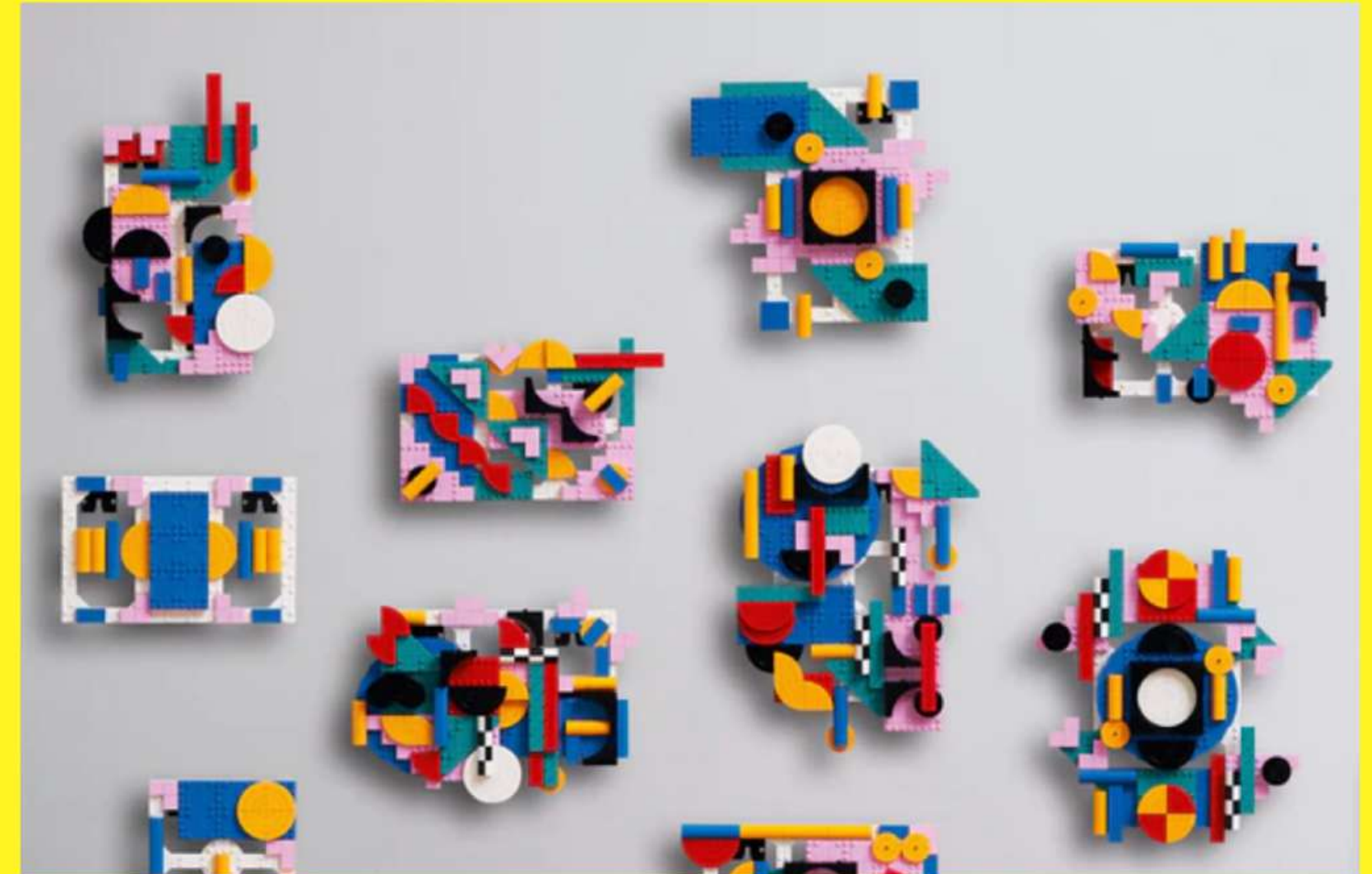
### Most active fika members

Mary

Company



# Customisation



Understanding that each company has its distinct culture, Dewdropz offers you the tools to shape an environment that resonates with your team. Our user-friendly console allows you to effortlessly customize how the app functions - from adjusting pairing algorithms and frequency to selecting conversation topics. Opt for a hands-on approach to fine-tune the experience, or set Dewdropz on autopilot, giving you the freedom to focus on other priorities. Either way, Dewdropz adapts to fit your organizational needs.



# Pricing

We believe in transparent pricing, and our customers only pay for the users that actively used the Dewdropz platform. There are no hidden fees or upfront costs, and customers can cancel their subscription at any time.

For enterprise options, please get in touch. These start at 500 users with billing upfront.

# less than the price of

- For Credit card billing
- Billed in arrears
- Only charged for the number of users paired in the month.
- No need to worry about unused seats like with tiers
- Better cashflow because no upfront payment
- No lock-in, Cancel at any time
- Billing tied to Value delivered
- \$2 per user(excluding any local taxes)\*

*\*view our website for latest pricing.*



# So why choose Dewdropz?

Make sure to submit these to HR:

## Fully integrated with Microsoft Teams

Having partnered with Microsoft, we seamlessly integrated with Microsoft Teams, the leading collaboration platform used by millions of businesses worldwide. This means Dewdropz works directly inside Teams. No more CSV uploads, manually adding people or having messages get lost in email. Our tool adapts to your way of working, not the other way around.

## Easy to use and set up

Unlike many other corporate tools, Dewdropz is incredibly simple to set up and use. Only the account holder needs to install and create an account. Everyone else can participate by just joining the team where the app is installed. As simple as that.

## Analytics that matter

We pride ourselves on our ability to distill the data to things that actually make a difference. Our reporting condenses things into an intuitive interface that makes it easy to assess the interactions with a glance. We continue to add to it all the time.



## Run on autopilot or take the wheel

With Dewdropz you can be as hands-on or hands-off as you like. We know you are busy so you can set it up and leave it to run. If you feel the need to have more control, our console will let you centrally manage Dewdropz. We are constantly adding changes and leverage machine learning to ensure that the product learns from each interaction to improve the overall experience on your behalf.

## Proven track record

We've already helped businesses of all sizes to foster better connections and collaboration between employees. We are the only solution applauded by Microsoft for how we are solving SDG for inclusivity and voted a top 10 tool for remote working. Our clients report increased employee engagement, improved communication, and a more positive work environment after implementing Dewdropz.

## Cost-effective

We believe that employee engagement and connection should be affordable for businesses of all sizes. That's why we offer pricing based on those that use the product, rather than requiring businesses to pay upfront for all users or in tiers, whether or not they use the tool. We also bill in arrears making sure we tie what we charge based on value delivered.



# For culture-first organisations



Dewdropz believes in the transformative power of employee connections for a thriving workplace. Our platform enhances team bonding, collaboration, and relationship-building, no matter where your employees are located.

This guide has highlighted how Dewdropz can elevate your company culture and employee engagement. The realisation of the workplace culture of tomorrow starts by investing today.

For any queries or to get started, feel free to contact us. Begin enriching your team's connections today for less than the cost of a cup of coffee per employee.

[hello@dewdropz.com](mailto:hello@dewdropz.com)

<https://www.dewdropz.app>

